



# sportstrust

SportsTrust Advisors seeks candidates for internship in our ATLANTA office:

### **Background**

SportsTrust Advisors has firmly established itself as one of the premier firms in the sports management industry. The SportsTrust team offers more than 100 years combined experience and individuals who specialize in every facet of athlete management. Our extraordinary skills in the areas of contract negotiations and endorsements have generated more than a billion dollars in income for our clients.

### **Description (General Internship)**

**Offered: Spring, Summer, and Fall of each year**

The general internship gives students the opportunity to assist and interact as needed in the areas of Contract Negotiations, Marketing/ Endorsements, Public Relations, Community Relations, Financial Services, Client Services and many other services SportsTrust provides. Depending on the time of the year, the intern will experience different aspects of the business. The general internship may provide opportunities to help facilitate local, regional and national marketing endeavors on behalf of our 60+ active NFL clients. There could also be opportunities to interact with the President of the company on various research projects involving player contracts, the recruitment of college players, various tasks involving current clients or other miscellaneous topics as advised. The intern will be exposed to client service and clerical responsibilities, which can range from concierge related tasks to media relations.

### **Qualifications (General Internship)**

The ideal candidate for the general internship is a well rounded individual who is highly organized, has excellent time management skills, and a strong attention to detail. The intern will need to have a comprehensive knowledge of football and SportsTrust's client base. The environment is fast paced and demanding, but perfect for a highly driven person. Although unpaid, the intern will leave with a tremendous amount of real life experience and should understand what it takes to succeed in sports management.

If you are interested in applying for our internship program, please send a resume and cover letter (each shall be no more than one page) via email to: [InternProgram@sportstrust.com](mailto:InternProgram@sportstrust.com).

**Please DO NOT call with specific questions regarding your application or the status of our selection process.**

You will receive an automated message confirming receipt of your application and that message will also contain further details regarding the next phase of the selection process.

<b>Internship:</b>	<b>Deadline to Submit Resume / Cover Letters:</b>	<b>Start/End Dates (subject to change):</b>
Spring 2021	November 11 <sup>th</sup> , 2020	Jan 15 <sup>th</sup> – April 13 <sup>th</sup> , 2021
Summer 2021 (General)	February 12 <sup>th</sup> , 2021	May 17 <sup>th</sup> – Aug. 13 <sup>th</sup> , 2021
Summer 2021 (MKTG)	February 12 <sup>th</sup> , 2021	May 17 <sup>th</sup> – Aug. 13 <sup>th</sup> , 2021 3 days a week

For more information on our firm, visit [www.sportstrust.com](http://www.sportstrust.com).

